



Sponsorship Packages for 2010 IAPB World Congress and SIVB *In Vitro* Biology Meeting

- Level 1** hosting rights at the Welcome Reception (Sunday evening)
\$40K signage at Opening Ceremony
 one 10 x 10 exhibit booth
 four complimentary conference attendee registrations
 four Gala tickets
 three plenary lecture sponsorships noted in program
 three concurrent symposia sponsorships noted in program
 corporate name or logo on symposium signage
 two lunch or break sponsorships noted in program
 one-half page ad in pocket-sized program book
 a brochure of your choice in each conference bag (insert provided and shipped by sponsor)
 recognition on Congress website
- Level 2** hosting rights at the Welcome Reception (Sunday evening)
\$30K \$2,000 discount on 10 x 10 exhibit booth
 three complimentary conference attendee registrations
 three Gala tickets
 two plenary lecture sponsorships noted in program
 two concurrent symposia sponsorships noted in program
 corporate name or logo on symposium signage
 one lunch or break sponsorships noted in program
 one-quarter page ad in pocket-sized program book
 a brochure of your choice in each conference bag (insert provided and shipped by sponsor)
 recognition on Congress website
- Level 3** \$1,000 discount on 10 x 10 exhibit booth
\$20K two complimentary conference attendee registrations
 two Gala tickets
 one plenary lecture sponsorship noted in program
 one concurrent symposium sponsorship noted in program
 corporate name or logo on symposium signage
 one lunch or break sponsorship noted in program
 one-quarter page ad in pocket-sized program book
 a brochure of your choice in each conference bag (insert provided and shipped by sponsor)
 recognition on Congress website
- Level 4** \$500 discount on 10 x 10 exhibit booth
\$10K two complimentary conference attendee registrations
 two Gala tickets
 one concurrent symposium sponsorship noted in program

Level 4 (continued)

- \$10K corporate name or logo symposium signage
one break sponsorship noted in program
one-quarter page ad in pocket-sized program book
a brochure of your choice in each conference bag (insert provided and shipped by sponsor)
recognition on Congress website

Exclusive Sponsorships

- \$40,000 Thursday night Gala - includes six Gala tickets, promotional signage at the event and in conference materials (can be split by up to four co-sponsors)
\$5,000 Gala entertainment sponsorship
\$3,000 badge lanyard printed with company name (this must be booked by March 1 2010)--**SOLD**
\$5,000 abstract thumb drive logo (logo to be provided by March 1, 2010)--**SOLD**
\$5,000 company logo on tote bags (logo to be provided by March 1 2010)--**SOLD**
\$250 logo pens inserted into tote bag (printed pens supplied by sponsor by May 1 2010)--**SOLD**
\$2,000 Color ad on back cover of program booklet--**SOLD**
\$1,000 Color ad on inside front or back cover of program booklet--**BOTH SOLD**

Non-exclusive sponsorships

- \$2,500 Evening workshop sponsorship
\$1,000 Internet Café sponsorship
\$500 Intersession slideshows (slide due June 1 2010)
\$500-3000 Graduate Student Travel Awards
\$3,500 Plenary Lecturer Travel Sponsor
\$1,000 Keynote Speaker Travel Sponsor
\$5,000 Plenary Session Sponsor
\$2,500 Symposia Session Sponsor
One tote bag insert for one full-letter or half-letter-sized brochure or catalog consisting of up to 15 letter (8.5 x 11 inches) sheets (to be provided by May 1 2010)
\$350
\$250 One tote bag insert (one sheet up to 8.5 x 11 inches and provided by May 1 2010)